



Protection for Vehicles That is Designed to Last

In response to the demand for paint protection by Automotive OEMs (Original Equipment Manufacturer) and the recent trends toward decorative vehicle finishes, Kraton has developed a polymer product that is designed to be applied to vehicles and later removed by hand.

This innovative solution can be formulated in solvent or water-based blends, pigmented for a custom appearance, or produced in clear form to protect OEM paint.

BENEFITS

- » Protects Paint From Road Debris
- » Easier to Apply Than PVC or Polyurethane Automotive Films
- » Reduced Application Time by 50% vs a Film
- » Manual Peel for Fast Easy Removal
- » Easy Damage Repair, No Recoat Required



Industry Leader

As the inventor of polymers and more than 60 years of experience, Kraton is the leader in the industry. Kraton has applied this experience to formulate a class of polymers that offers significant value for existing and emerging coating needs.

Our polymers offer improved performance for a wide array of coatings used in consumer and industrial applications. The unique chemical structure of styrenic block copolymers allows the modification of elongation, toughness, moisture resistance, surface protection, and softness.



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